

Media Contact:

Ohio River Trail Council
Dr. Vincent Troia, President
drvtroia@ohiorivertrail.org
724-728-2625

Gear & Cheer Summer Festival

FOR IMMEDIATE RELEASE

MONACA, PA • July 10, 2016. – OHIO RIVER TRAIL COUNCIL, a multifaceted, non-profit 501c3 charitable and volunteer-led public benefit corporation devoted to the development of the Ohio River Trail, is very proud to host its Fifth Annual Gear & Cheer Summer Festival and Fundraiser on July 16, 2016 at the Four Seasons Pavilion in beautiful Bradys Run Park, Beaver County, Pa.

The Gear & Cheer Festival offers action near and dear to the hearts of outdoor recreation enthusiasts, as well as fans of fine wine, microbrews, and local music. Join us as we participate in open-air activities and clinics that encourage physical activity, promote healthy living, and mental well-being. The fair invites environmental, educational, government, heritage, and trail organizations as well as outdoor clubs from the tri-state region to inspire our citizens to discover, learn about, celebrate, appreciate, and embrace our parks, forests, refuges and other public lands and waters while imparting a message of environmental stewardship and conservation.

The cost of General Admission and the Music Concert is free. Hiking, Orienteering and Paddling is also free, however the 5/10K Race/Run/Walk, Bike Tour, and the Wine & Beer Tasting is only a \$25.00 donation. Tickets available online at www.ohiorivertrail.org or on site at the Four Seasons Pavilion. 100% of the proceeds will specifically be used to develop a safer and alternate bikeway, the Ohio River Trail, that parallels a very hazardous area of Bike PA Route A, where Arthur Bell, 54, Taylor Banks, 23, and Emily Jancart, 17, were fatally struck by a motor vehicle commuting to work on their bicycles.

Sponsored by Fed Ex Ground, RE/MAX Select Realty, Allegheny Financial Group, North Country Trail Association, SUP3Rivers Paddle Boarding Outfitters, Sweetwater Bicycle Shop, and the Western Pennsylvania Orienteering Club. The Gear & Cheer Summer Festival is a great way to relax and meet new people or rekindle old friendships since everyone in attendance has something in common; they all love music or enjoy nature through outdoor activities like cycling, hiking, paddling, and running. Take a break from the daily routine, and bring a lounge chair or blanket and listen to a variety of talented local bands and artists like the Large Brothers, Better Think Twice, Dena Allegra, Even Three, Oakkao, and Night Frog. Furthermore, peruse the arts & crafts and professional service vendors and delight your taste buds with delicious local food, quench thirsting craft beers like Dogfish Head, Neshaminy Creek, North Country, Oscar Blues, Penn, Pittsburgh, Straub, Troegs, Victory, and fine wine offerings from Nectar Valley and Wilhelm Wineries.

“Thank you Dr. Vincent Troia for having us come back again this year for the festival, it’s always a highlight of our summer!”

– Steven Large, Guitarist
The Large Brothers Band

“2016 will mark the Fifth Annual Gear & Cheer Summer Festival. On behalf of the Ohio River Trail Council, it is my pleasure to cordially invite you to participate in the exciting festivities and support the development of the Ohio River Trail. Our organization takes great pride in our celebration, which has proven to be a major success while sporting an incredibly scenic venue at Beaver County’s Bradys Run Park.”

– Dr. Vincent Troia, President
Ohio River Trail Council

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Founded in 2009, the Ohio River Trail Council (ORTC) is tasked with the responsibility to improve public health by promoting physical activity through cycling, hiking, paddling, and walking by developing a safe bicycle and pedestrian path and water trails along the Ohio River from Allegheny County to the Pennsylvania-Ohio State line, which includes improving the hazardous Bike PA Route A corridor between Coraopolis and Rochester, Pa.

The ORTC works to bring individuals, groups, communities, businesses, and all levels of government together to honor our past and build a "path" to our future by providing active transportation networks, brownfield remediation, economic development, environmental stewardship, heritage preservation, land conservation, and recreation opportunities. To learn more about the Ohio River Trail Council and its mission and programs, call (724) 728-2625 or visit www.ohiorivertrail.org.

